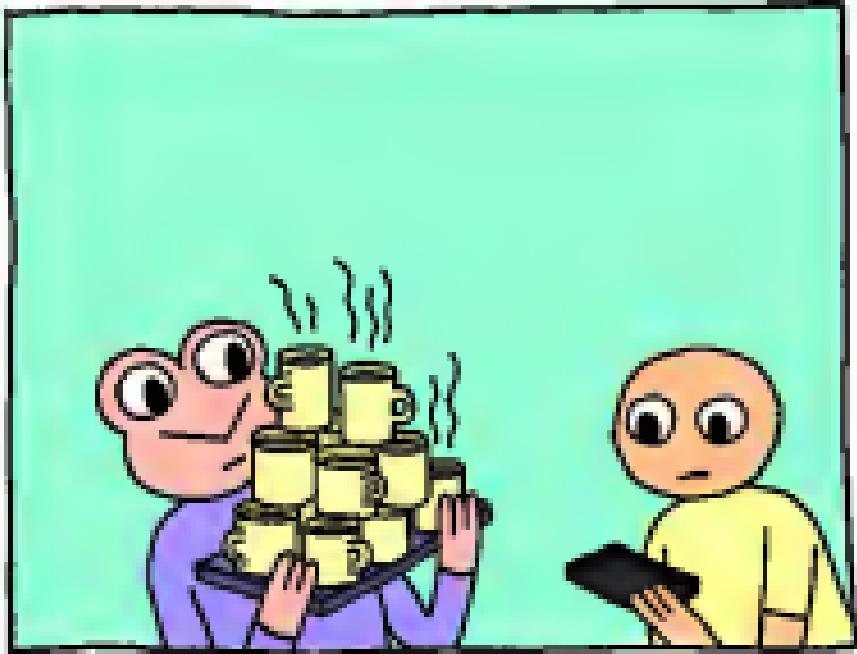


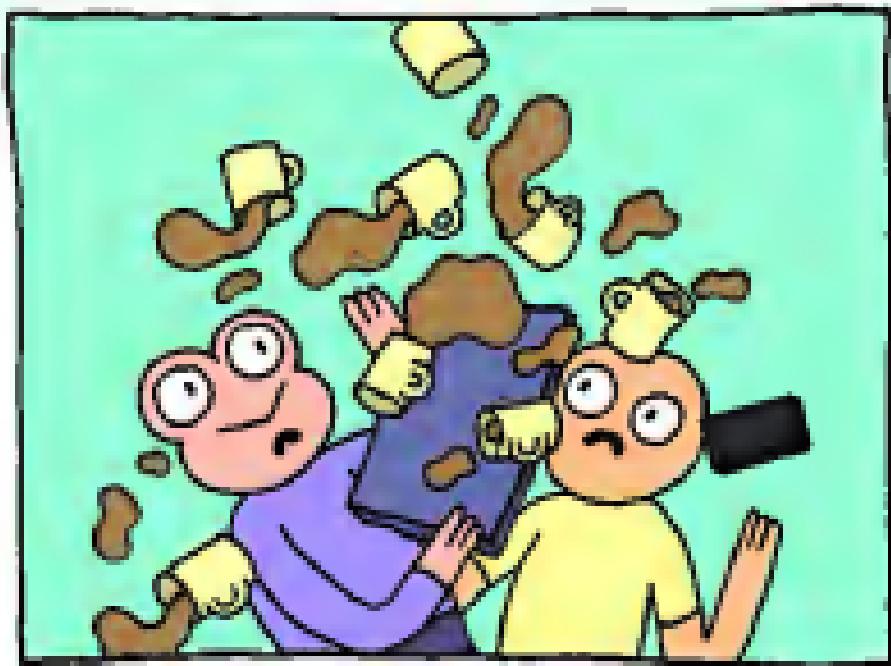
HOW to LOVE



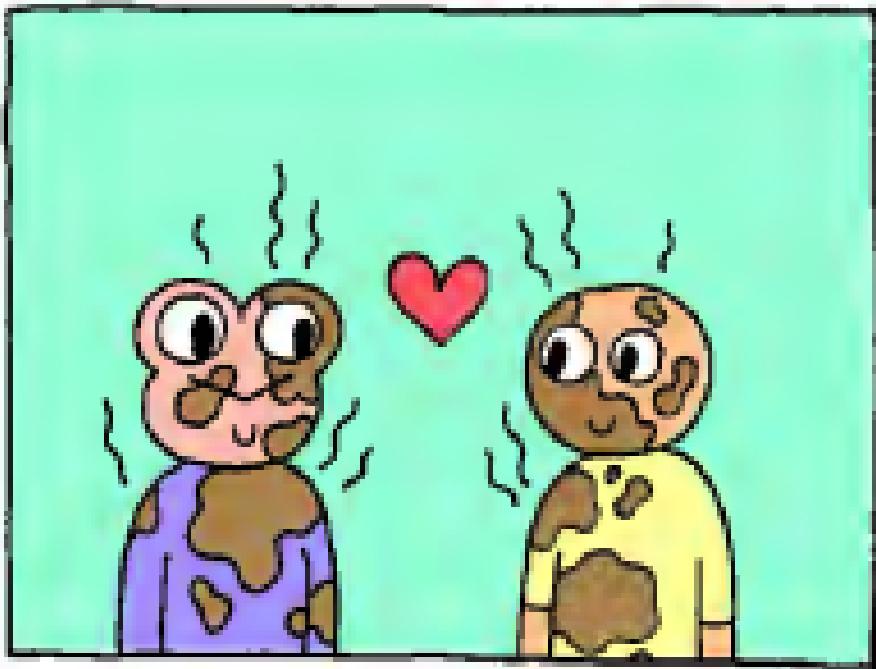
We cling to a romantic notion
that love happens by chance



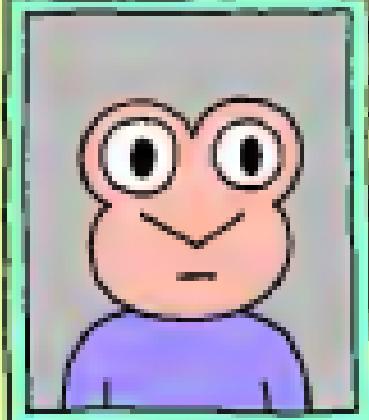
as though we can cruise through
Life without looking for love



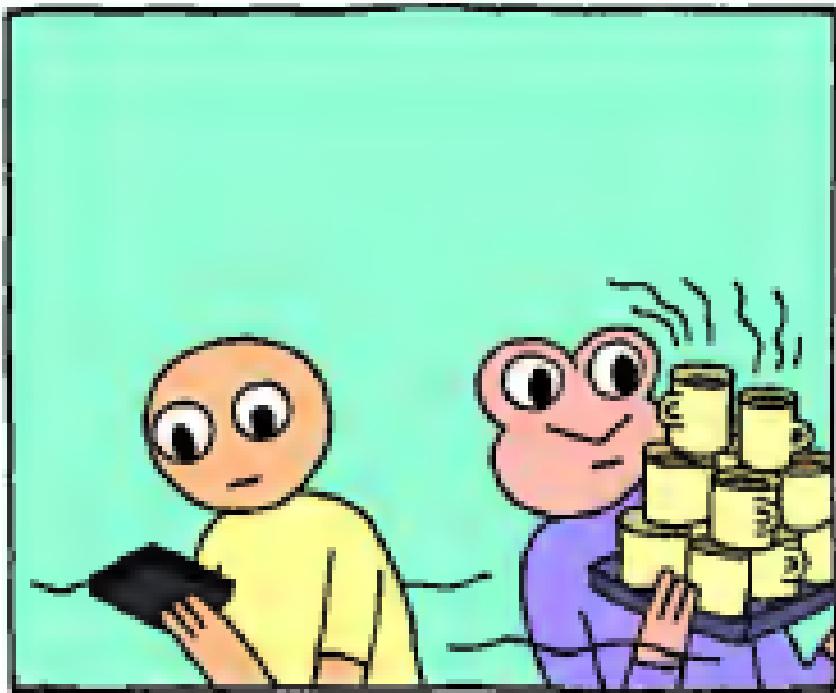
and fate will drop it
in our laps.



By comparison, online dating can seem calculated, unromantic and uncool...

<p>goodLover60</p> 	<p><u>About:</u> Hot drink transporter looking for a crudely-designed love-object</p> <p><u>Likes:</u> Hot drinks</p> <p><u>Dislikes:</u> nightclubs</p>
<p>Location: this comic</p>	

but it is hard to make meaningful connections with strangers.



However, we have created spaces
where we can make connections



willy-nilly.

Like dating websites, they are platforms where people display their eligibility



but with dim lights, loud music
and strong drinks.



Although we may be used to
bars and clubs

Love_object 2



location: here

About:

Yellow t-shirts
are my thing.
Looking for a
good lover

Likes:

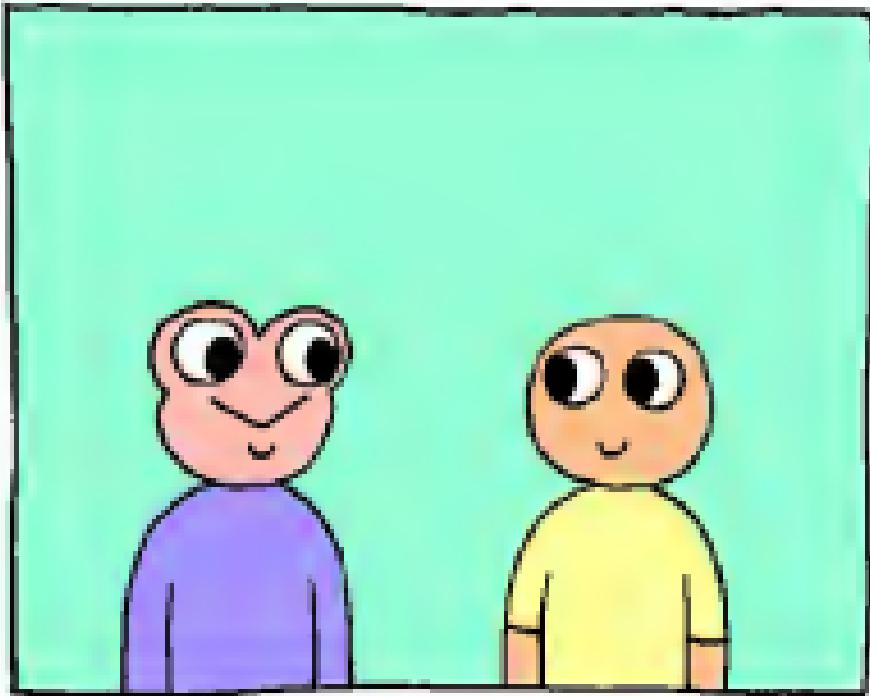
Online dating

Dislikes:

Watching where
I am going

Online dating fills the same role
in a more direct way...

a straightforward, genuine way



to forge meaningful connections.